1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

The popularity of amount of campaigns as well the success of campaigns varies between countries.

Campaigns have more success in the second quarter of the year.

In most cases, as there are more failed campaigns, there are more successful campaigns.

2. What are some limitations of this dataset?

The reach of social media per campaign is unknown, i.e. the “potato salad” viral campaign.

How engaging the campaign was on the Kickstarter page to potential supporters.

3. What are some other possible tables and/or graphs that we could create?

Correlation charts that show success versus between “staff picks” and non-supported campaigns.

Correlations between length of blurb and success of project

Graphs that show trendlines of histograms